

Sport Initiatives & Partnerships (SSP)

Partner	Role	Key Aim	Support	Opportunities	Deliverables	Status
UK Sport	The primary role of UK Sport is to strategically invest National Lottery and Exchequer income to maximise the performance of UK athletes in the Olympic and Paralympic Games and the global events which precede them	To support UK Sport's international relations programme	Provide a venue, and occasional hospitality, for strategic international relations events organised by UK Sport that seek to promote London and the UK as a place to bring major international sport competitions	Various hosting events planned for 2018/19 as part of international relations programme and bidding process	Strategic Partner Status Increased exposure Welcome Address Member representation School / Academy engagement	Member approval pending
Ukactive	Ukactive provides services and facilitates partnerships for a broad range of organisations, all of which support the vision of more people, more active, more often to improve the health of the nation	To supporting ukactive's programme to promote the benefits of physical activity amongst young people and office workers	Provide a venue for ukactive events to promote the benefits of physical activity as well as engaging with stakeholders to support these initiatives	Provide venue for National Fitness Day Event on 12 th September 2018 – seeking to encourage physical activity for office workers	Strategic Partner Status Increased exposure Welcome Address Member representation School / Academy engagement Stakeholder engagement	Member approval pending
London & Partners (L&P)	L&P's purpose is to support the Mayor of London's priorities by promoting London internationally, as the best city in the world in which to invest, work, study and visit	To support L&P's programme of activity to encourage major international sports events being staged in London	Provide a venue for specific events which are seeking to promote London as a place to bring major international sport competitions	Global Sports Leaders Dinner in October 2018 – to encourage NFL franchise in London and other sport investment	Increased exposure Welcome Address Member representation	Member approval pending
Football Foundation (FF)	The FF funds the development of new and refurbished grassroots sports facilities improving the quality and experience of playing sport at the grassroots level to sustain and increase participation and improve general skills level	To access funds available from the FF to develop Wanstead Flats into a football hub, with improved facilities	Provide match funding for initiative seeking to improve and update football facilities on Wanstead Flats	Potential funding available for Wanstead Flats through the FF's Parklife Association Football Hub initiative	Improved facilities Enhanced participation	Funding being sought for a Parklife Association Football Hub at Wanstead Flats through the City of London's Gateway Approval Process
Lawn Tennis Association (LTA)	LTA's mission is to get more people playing tennis more often, and part of its role is to govern tennis in Great Britain by acting as guardians to promote and safeguard the integrity of the sport	To develop tennis facilities in City Corporation owned parks and open spaces, as well as providing online booking system to support participation	Explore opportunities for match funding to improve tennis facilities available at City parks	Potential funding available for facilities at City owned tennis courts to enable greater access through flood lighting and covered playing areas	Improved facilities Enhanced participation	Request to be made to the Open Spaces Committee
London Youth Games Foundation (LYG)	As well as inspiring more than half a million young Londoners to get involved in competitive sport, LYG have contributed to the development and discovery of many international athletes	To enable the continued success of the Games during a period of funding uncertainty	Provide some funding for specific LYG events that serve to bolster sports participation amongst young people	Request for some funding to help ensure continued success of the Games following withdrawal of support from key sponsor	Strategic Partner Status Increased exposure School / Academy engagement Stakeholder engagement Enhanced participation	Member approval pending
Commonwealth Games England (CGE)	CGE leads and manages the participation of the English team at the Commonwealth Games working closely with each sport's National Governing Body, our funding partner Sport England, and the Games' Organising Committee	To support CGE's mission to ensure successful participation and engagement in upcoming Commonwealth Games competitions	Provide a venue for events organized by CGE that seek to enhance athlete representation and build relations with commonwealth countries	Event to celebrate athlete participation in the upcoming Commonwealth Games taking place in the Gold Coast, Australia in 2018	Strategic Partner Status Increased exposure Welcome Address Member representation Stakeholder engagement	Member approval pending

Major Sport Event (MSE) - Gold Series

Event	Date	Location	Description	Delivery Partner	Opportunity	Support	Exposure	Strategic Aims	Outcomes
Women's Hockey World Cup	7 th -21 st July 2018	Lea Valley Hockey and Tennis Centre	Following gold in Rio, the England team will be looking for success in their first home games	England Hockey (EH)	Proposed high profile launch event to announce the England team and promote ticket sales prior to the World Cup. Also, event to promote Women in Sport during the World Cup and a welcome reception prior to the games	Venue / Hospitality	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Diversity v) Visitor attraction vi) Volunteering	City School / Academy / Community involvement
ICC Men's Cricket World Cup	30 th May – 15 th July 2019	England and Wales Cricket Grounds	This will be the 12th one day Cricket World Cup competition, and the fifth time it will be held in England and Wales. The first match will be played at The Oval and the final at Lord's, with games also	English Cricket Board (ECB)	The ECB have indicated a strong desire for assistance with their events programme for the 2019 World Cup. Also considering possible promotional event to launch ticket sales in early 2018	Venue / Hospitality	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Visitor attraction v) Volunteering	City School / Academy / Community involvement
Netball World Cup	12 th – 21 st July 2019	ACC Liverpool	The 2019 Women's Netball World Cup will be the fifteenth staging of the premier competition in international netball, contested every four years. The tournament will be held in England at the ACC Liverpool.	UK Sport	There may be a desire for smaller fringe events in London before or after the competition, as part of UK Sport's visitor welcome and business promotion plans	Venue	a. Role Promotion b. Welcome Address c. Member representation	i) Economy ii) Wider Community iii) Diversity iv) Regional promotion	TBC
Cycling World Championships	September 2019	Harrogate, Yorkshire	The 2019 UCI Road World Championships include a wide range of men's, women's and junior races, which take place over nine days. Harrogate will host two circuit races and the other races will start in locations in right across the county.	UK Sport	There may be a desire for smaller fringe events in London before or after the competition, as part of UK Sport's visitor welcome and business promotion plans	Venue	a. Role Promotion b. Welcome Address c. Member representation	i) Economy ii) Wider Community iii) Regional promotion	TBC
The Solheim Cup	13 th – 15 th September 2019	Gleneagles, Scotland	Ladies version of the Ryder Cup i.e. EU v US. This time will be held at Gleneagles golf club.	UK Sport	There may be a desire for smaller fringe events in London before or after the competition, as part of UK Sport's visitor welcome and business promotion plans	Venue	a. Role Promotion b. Welcome Address c. Member representation	i) Economy ii) Wider Community iii) Diversity iv) Regional promotion	TBC
UEFA European Football Tournament (Euro 2020)	June – July 2020	Wembley Stadium	Wembley will host the semi-finals and the finals for this tournament with earlier qualification games played across Europe for the first time in history of the competition	Mayor of London	This event is very much in the early planning phases but there are likely to be opportunities to partner with the Mayor of London's Office to host events during the tournament, as well providing space for fanzone areas	Venue / Hospitality	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Visitor attraction v) Volunteering	TBC
UEFA Women's European Championships	June-July 2021	England (TBC)	The FA have announced bid to host the 13 th edition of the Women's European Championships in England	UK Sport	COL could offer support for the bid and if it is successful support the event programme, similar to that of the Euro 2020 championships	Venue / Hospitality	a. Role Promotion b. Welcome Address c. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Diversity v) Visitor attraction vi) Volunteering	TBC
ICC Test Cricket World Cup Final	June 2021	Lords	The first ever Test Cricket World Cup will start in 2019, with 9	English Cricket Board	As with the 2019 World Cup, ECB are keen to explore hosting options	Venue / Hospitality	a. Partner Status b. Logo / Crest	i) Economy ii) Wider Community	TBC

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			teams involved and taking place over two years. The final will be held at Lords Cricket Ground.		closer to the start of the competition finale.		c. Role Promotion d. Welcome Address e. Member representation	iii) Wellbeing iv) Diversity v) Visitor attraction vi) Volunteering	
Tour de France	July 2021	TBC	UK Sport likely to bid to host a stage of the Tour de France. Location yet to be confirmed.	UK Sport / Mayor of London	Similar to previous event in 2013, could work with the Mayor for London to provide hospitality at the finish line	Venue	a. Role Promotion b. Welcome Address c. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Diversity v) Visitor attraction vi) Volunteering	TBC
Rugby League World Cup	Autumn 2021	England	The 2021 Rugby League World Cup will be the sixteenth staging of the Rugby League World Cup. The tournament will include 16 teams, an increase of two from the last two tournaments	UK Sport	The City Corporation provided hospitality for visiting teams during the semi-finals of the last Rugby League World Cup in England in 2013. Something more strategic might be more appropriate on this occasion.	Venue	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Diversity v) Visitor attraction vi) Volunteering	TBC
European Sports / Athletics Championships	August 2022	London TBC	UK Athletics has made a bid for the European Sports Championships to be held in London in 2022. The winner will be announced in November 2017.	UK Athletics	If London becomes a host city, there may be various event opportunities, particularly to engage with key European partners	Venue	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Diversity v) Visitor attraction vi) Volunteering	TBC
XXII Commonwealth Games	August 2022	Birmingham TBC	Following withdrawal of Durban, Birmingham has put forward a bid to host this competition. CGF will announce decision later this year	Commonwealth Games England / DCMS	CoL could offer some support for hosting games in the UK, similar to Glasgow 2014. DCMS currently overseeing work in this area. In line with the Lord Mayor's Commonwealth and UK regional programme	Venue / Hospitality	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Regional v) Visitor attraction vi) Volunteering	TBC
Champions League Final	May 2023	Wembley (TBC)	Unofficial suggestions that Wembley could bid to host the Champions League final in 2023. Also 100 th anniversary of Wembley Stadium being built	UK Sport / Mayor of London	If Wembley is chosen to host the final of the Champions League, potential events to promote London as a major sport destination prior to the game	Venue / Hospitality	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Visitor attraction iv) Volunteering	TBC
IAAF / IPC World Athletics Championships	July 2027 / 29	Host City TBC	Informal considerations of a bid, either for London or Birmingham to host	UK Sport	Similar to this this year's celebrations and involvement in the Marathon route, the City could help with welcoming visitors to the Square Mile	Venue / Hospitality	a. Partner Status b. Logo / Crest c. Role Promotion d. Welcome Address e. Member representation	i) Economy ii) Wider Community iii) Wellbeing iv) Visitor attraction v) Volunteering	TBC

Mass Participation Events (MPE)

Event	Date (2018)	Location	Sport	Organiser	Description	Size (approx.)	Support	Recognition	Impact
London Winter Run	4 th February	Square Mile	Running	Human Race	10k race through the streets of Westminster and the City of London. First race of the season.	16,000	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Charitable fundraising Visitor attraction
National Cross-Country Championships	24 th February	Hampstead Heath	Running	English Cross Country Association	Annual Cross Country running championships involving all age groups from running clubs across varying distances	1,000	Open Spaces	None	Encourages physical activity School engagement
The Big Half	4 th March	Tower Bridge	Running	London Marathon Trust	New half marathon starting at Tower Bridge and going through Southwark and Tower Hamlets along the Thames	15,000	Technical Support	None	Encourages physical activity Charitable fundraising Visitor attraction
London Landmarks Half Marathon	25 th March	Square Mile	Running	Human Race	New half marathon taking in landmarks of central London through Westminster and the City	10,000	Road Management / Technical Support / Cleansing / Visitor Welcome	Strategic Partner Logo exposure	Encourages physical activity Charitable fundraising Visitor attraction
London Marathon	22 nd April	Square Mile and Tower Bridge	Running	London Marathon Trust	Annual marathon through streets of London with international status and widespread television coverage	40,000	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Charitable fundraising Visitor attraction
European 10,000m Cup	19 th May	Hampstead Heath	Running	Highgate Harriers	Night of the 10k's event - track race for top European elite athletes, as well as amateurs, taking place at Parliament Hill athletics track	1,000	Open Spaces	None	Encourages physical activity
Vitality London 10,000m	28 th May	Square Mile	Running	London Marathon Trust	The race starts on The Mall and finishes on Spur Road opposite Buckingham Palace. Runners follow a clockwise route around the City of Westminster and the City of London.	12,400	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Charitable fundraising Visitor attraction
Rapha Nocturne	10 th June	Square Mile	Cycling	Face Partnership	Evening cycle event on streets around St Pauls and One New Change – recently moved from Smithfield Market. Involves elite and amateur competitors	500	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Visitor attraction
Adidas Mile	16 th June	Square Mile	Running	Running Works	A one mile race through the Square Mile for elites and amateurs	2500	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Visitor attraction
Standard Chartered Great City Race	July (TBC)	Square Mile	Running	London Marathon Trust	Annual 5k running race through the City of London, starting from the Honorable Artillery Company	5000	Road Management / Technical Support / Cleansing / Visitor Welcome	Strategic Partner Logo exposure	Encourages physical activity Visitor attraction NB. £100k provided annually by LMT to City Corporation towards sports outreach work and cost of cleaning up after the race
'Give It a Go' Festival	15 th July	Hampstead Heath	Various	Camden Council	A festival to encourage physical activity and sports participation organised in partnership with London Borough of Camden	7000	Open Spaces	Strategic Partner Logo exposure	Encourages physical activity
Prudential Ride London	29 th July	Square Mile	Cycling	London Marathon Trust	Various cycle events taking place on closed roads through central London	100,000	Road Management / Technical Support /	None	Encourages physical activity Visitor attraction

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					and Surrey, culminating in a 100-mile sportive finishing at the Mall		Cleansing / Visitor TBC Welcome		
London Triathlon	5 th August	Square Mile	Triathlon	Live to Tri	Annual triathlon event taking place at the Docklands near Canary Wharf, involving a swim, cycle and run. The 40k cycle ride takes in the sites of central London.	13,000	Road Management / Technical Support / Cleansing	None	Encourages physical activity Charitable fundraising Visitor attraction
Bloomberg Square Mile Relay	27 th September	Square Mile	Running	Square Mile Sport	Corporate running event involving teams from City businesses, starting and finishing in Guildhall Yard.	10,000	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Visitor attraction
Royal Parks Half Marathon	14 th October	Square Mile	Running	Limelight Sport	A popular half marathon race that incorporates many of the Royal Parks in Westminster and involves some of the streets on the western City fringes.	15,000	Road Management / Technical Support / Cleansing / Visitor Welcome	None	Encourages physical activity Charitable fundraising Visitor attraction
London Youth Games Cross-Country	17 th November	Square Mile	Running	London Youth Games	Hugely successful cross country running event, involving teams of school pupils from all 32 boroughs and the City of London.	1,000	Open Spaces	Sponsor	Encourages physical activity School Engagement Partnership working